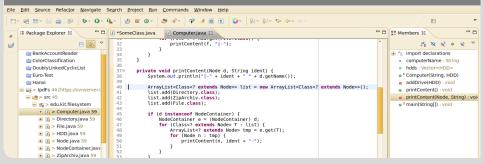


How Google searches work

History, Algorithm

Martin Thoma, Benjamin | 24. Januar 2013

FAKULTÄT FÜR INFORMATIK



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In the beginning, there were only web catalogues (maintained by hand)

The early days



Web crawler

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Humans know what is good for them

- Humans create Websites
- Humans will only link to Websites they like
- \Rightarrow Hyperlinks are a quality indicator



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- X 10,000 links from only one page
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End

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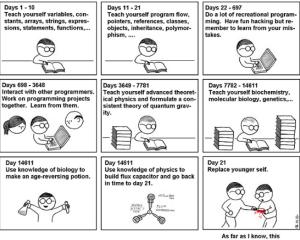


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Thank you for your attention!





As far as I know, this is the easiest way to

"Teach Yourself C++ in 21 Days".

24. Januar 2013